

# Woosong University

Preparing Global Leaders for the 4<sup>th</sup> Industrial Revolution



우송대학교

# ABOUT WSU

Founded in 1954, Woosong University is part of the Woosong Educational Foundation in Daejeon, South Korea. With over 12,000 students and over 700 professors, the university has a strong reputation for excellence in education, instruction, and training.

Woosong University offers a specialized curriculum that combines theory and practice. The university has three international schools: SolBridge International School of Business, Endicott College of International Studies, and JW Kim College of Future Studies, where distinguished international professors teach courses exclusively in English. Additionally, Woosong has four colleges that provide Korean and some English courses: the College of Railroad Transportation, the College of Software Convergence, the College of Hotel and Culinary Arts, and the College of Public Health and Welfare.

We continuously strive for the professions the global society requires based on Korea's founding philosophy and ideology by empowering innovative experts with the professional skills necessary to lead the global community.

## Why Study in Daejeon, South Korea

- 5<sup>th</sup> largest city and known as the “Silicon Valley” of Korea
- Centrally located in Korea, you can visit any part of Korea within two hours
- Living expenses are about 30% cheaper than in Seoul
- A variety of leisure activities for a balanced student life
- Vibrant expat community
- Large student population in the city



# As of 2025

## Global Reputation



Ranked #1 for  
"International Outlook"  
among universities  
in Korea



QS World  
University  
Ranking  
Ranked #42  
Global MBA  
in Asia



IEQAS  
Certified by the Korean  
Ministry of Education  
(International Education  
Quality Assurance System)

## Employment rate



# 68.7%

Group of universities with  
less than 2,000 graduates

## Diversity



International  
Student

# 3000+

Student  
Nationalities

# 88

 countries

International  
Partnerships

# 594

 universities  
located in  
87 countries

Foreign  
Faculty

# 178

 from 33+  
countries

## Why Study at Woosong

- Admissions and merit-based scholarships
- Study with students from 80+ different nationalities
- Paid internships at international companies
- Opportunity to study a second language (Korean, Chinese and more)

## Recognized as a top-tier university by the Korean Ministry of Education

- Ranked No. 3 in graduate employment
- Selected by the Ministry of Science and ICT for a 'Software – Centered' University Project (Awarded 64.5 billion won government financial support)
- IEQAS Certified by the Korean Ministry of Education (International Education Quality Assurance System)
- Partnered with world-ranked universities: Arizona State University, University of Barcelona, Rennes School of Business, Beijing Foreign Studies University, Nanyang Technological University and many more.
- At the forefront of developing an ecosystem that promotes employment and entrepreneurship.

**20+ English-Track Programs**

**60+ Korean-Track Programs**

## English-Track Programs

### Educating the Next Generation of Asian Thought Leaders



## SolBridge International School of Business

Korea's most internationally diverse business school with a myriad of local and global opportunities!

### Bachelor's Degree

#### • Business Administration

(Marketing, Finance, Accounting, Management, Entrepreneurship, Digital Innovation, Data Analytics, K-ACE (Korea Arts, Culture, and Entertainment))

### Master's Degree Programs

#### • One-Year Master of Business Administration (MBA)

#### • Two-Year Master of Science (MSc)

- Marketing Analytics
- Technology and Entrepreneurship

### Three-Year Ph.D. Degree

#### • Global Management

### Why study at SolBridge

- AACSB Accredited; Ranked among the top 5% of business schools worldwide
- Two-time winners of AACSB Innovations that Inspire award in 2016 and 2022
- Fully English-taught degree programs
- Up to 100% admission scholarships

## Equipping Global Talents to Lead the 4<sup>th</sup> Industrial Revolution



### Endicott College of International Studies

Developing globally-elite professionals with a unique skill set that combines business, technology, and internationalization capabilities.

#### Bachelor's Degree

- AI and Big Data
- AI Management
- Global Hospitality
- Korean Language and Culture (Korean-Track Program)

#### Why Study at Endicott College

- 50% of successful students receive a scholarship for the first semester
- A variety of global exchange programs to choose from
- 2+2, 3+1 overseas study and overseas internship programs with renowned universities
- Selection of curricula designed by industry, country, and technology track
- Specialized college under the Ministry of Education (CK-1)
- Access to a vibrant global network (International Advisory Committees)
- Learning cutting-edge practices, knowledge, and key skills relevant to the future

## Transcending Learning Boundaries & Developing Future Leaders



### JW Kim College of Future Studies (JCFS)

Transforming the future by bridging the gap between humans and technology.

#### Bachelor's Degree

- AI·HCI
- Data Science

- Flipped learning and team-based projects
- Versatile degree program with the ability to specialize in some of the most important academic fields of the future
- Faculty members with industry experience and real-world experience

#### Special Hybrid Programs

- Global Interdisciplinary Studies Program
- IDegree Program



**Online Class** +  
Learn from Top Global Professors



**Offline Activities**  
Team-Based Activities with On-site Mentoring

- Interactive hybrid platform to connect you with top global professors and regional mentors
- Opportunity to transfer to another major in Woosong or partner universities after studying 1-2 years of online curriculum

Explore your passions while acquiring a hands-on education



## College of Culinary Arts

One of the top culinary schools in South Korea offering an outstanding culinary education in Asia.

### Bachelor's Degree

- Global Culinary Arts
- Global Restaurant Management

- State-of-the-art facilities unlike any other in the region
- A global network of paid internships and study abroad programs to equip students with expert skills and valuable experience

## College of Software Convergence

Designated a "Software-centric College" by Korea's Ministry of Science and Technology

### Bachelor's Degree

- Global Media & Communication Arts

- Learn cutting-edge practices, knowledge, and key skills to develop industry professionalism
- Graduates will be ready for careers in broadcasting, film, and online media in the global and ever-expanding industry



## College of Health and Welfare

Fostering global talent in health, welfare, rehabilitation, and safety

### Bachelor's Degree

- K-Beauty Design
- Early Childhood Education

- International instructors and professors with deep industry expertise
- Gain foundational knowledge and hands-on experience in the K-Beauty and Early Childhood Education field.

## College of Railroad

Cultivating global railway experts suitable for the domestic and international railway industry

### Bachelor's Degree

- Global Railroad

- Developing skilled professionals with advanced practical knowledge and technical expertise.
- Nurturing experts in diverse fields, including management, vehicles, telecommunications, electricity, and transportation.

Providing young professionals the tools to succeed in diverse roles globally.



## Woosong Graduate School

### Master's Degree

#### Artificial Intelligence

- Learn to apply creative thinking, algorithmic design, and coding skills to build modern AI systems.

#### Hospitality Management

- Graduate with cutting-edge knowledge of the managerial, operational, and organizational best practices in the hospitality industry

#### AI Business Management

- Focuses on developing professionals with the knowledge, skills, and capacities for effective governance and sustainable development in an Industry 4.0 digital world.

#### Global and Human Studies

- The online program enables future leaders to address global and societal issues by engaging with a diverse community, unrestricted by space or time.

#### Early Childhood Education

- Nurtures skilled kindergarten and daycare teachers through theory-based learning and practical training.

### Three-Year Ph.D. Degree

Suited for those wishing to undertake an academic or research-focused career in these fields

**Design Management  
Management Studies  
Artificial Intelligence (AI)**

**Hospitality and Tourism Management  
International Education Management  
Integrated Master's and Ph.D. Program**

## Korean-Track Programs

Opens doors to opportunities with Korean-Taught Programs



## Korean-Track Programs

- 100% Korean-Taught Program
- International students are required to have at least TOPIK 3 to enter a Korean undergraduate or graduate program

### Bachelor's Degree

AI Management  
Railroad Systems Construction  
Architectural Engineering  
Railroad Management  
Railroad Electrical Systems  
Railroad Software  
Railroad Vehicle Systems Engineering  
Interdisciplinary Studies in the College of Railroad  
Media Design and Video Contents  
Game Software  
Game Graphics  
Computer Science  
Computer Software  
Culinary Arts  
Korean Culinary Arts and Food Science  
Food Service and Culinary Management  
Baking and Pastry  
Culinary Science and Nutrition  
Interdisciplinary Studies in the College of Culinary Arts

Hotel and Tourism Management  
Social Welfare  
Occupational Therapy  
Speech Therapy and Auditory Rehabilitation  
Health Care Management  
Early Childhood Education  
K-Beauty Design  
Emergency Medical Services  
Fire and Safety  
Nursing  
Physical Therapy  
Sports Science and Rehabilitation  
Animal Health Management  
Total Pet Care  
Interdisciplinary Studies in the College of Health and Welfare  
Interdisciplinary Studies  
K Language and Culture Program

### Around 40 Master's and PhD Programs

\*Please refer to the website for the full list



WoosongUniversity.Global



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